

EBONY AESTHETICS

Global Black visual culture media. Creator features and brand campaigns for an audience led by the United States.

AUDIENCE SNAPSHOT

203K+ FOLLOWERS	60%+ US AUDIENCE	1M+ TOP REEL VIEWS	60%+ NON-FOLLOWER DISCOVERY
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Instagram Insights · updated July 2026

CAMPAIGN FORMATS

BRAND SPOTLIGHT \$399 APPLICATION REQUIRED, MANUAL REVIEW 1 Reel, carousel or sponsored post 3 Stories - Link and CTA - Campaign report	CAMPAIGN PUSH \$749 APPLICATION REQUIRED, MANUAL REVIEW 1 sponsored Reel 5 Stories over several days - Tracked link 48-hour bio placement - Priority scheduling - Campaign report	MONTHLY BRAND PARTNER From \$1,500 QUOTE ONLY, CUSTOM CONTRACT - Custom monthly deliverables 60/40 deposit terms available - Dedicated planning
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CREATOR PACKAGES

EBONY SHOUTOUT \$49 1 INSTAGRAM STORY, SUPPLIED BY YOU	CREATOR SPOTLIGHT \$99 1 FEED POST OR REEL, SUPPLIED BY YOU	CREATOR SPOTLIGHT PRO \$199 1 REEL OR CAROUSEL, PLUS 3 STORIES
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HOW CAMPAIGNS WORK

01 APPLY Submit the campaign application with your goal, budget and dates. Applying is free and takes minutes.	02 REVIEW AND RECOMMENDATION Our team reviews every application and recommends the right package before any payment link is sent.	03 TRACKED RESULTS Campaigns run with tracked links and end with a campaign report on the agreed deliverables.
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Purchasing a feature guarantees the agreed promotional placement after editorial approval. It does not guarantee a specific number of views, followers, sales or interactions. Brands cannot purchase a campaign directly without prior review.

APPLY FOR A CAMPAIGN

Applying is free and every campaign is reviewed before any payment is taken. ebonyaesthetics.org/advertise